

# COOKIES POLICY

## copyright notice

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## cookies and how they benefit you:

Our website uses cookies, as almost all websites do, to help provide you with the best experience we can. Cookies are small text files that are placed on your computer or mobile phone when you browse websites. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

## our cookies help us:

- Make our website work as you'd expect
- Remember your settings during and between visits
- Improve the speed/security of the site
- Allow you to share pages with social networks like Twitter and LinkedIn
- Continuously improve our website for you
- Make our marketing more efficient

We do not use cookies to:

- Collect any personally identifiable information (without your express permission)
- Collect any sensitive information (without your express permission)
- Pass data to advertising networks
- Pass personally identifiable data to third parties (without your express permission)

## granting us permission to use cookies:

If the settings on your software that you are using to view this website (your browser) are adjusted to accept cookies, we take this, and your continued use of our website, to mean that you are fine with this. Should you wish to remove or not use cookies from our site you can learn how to do this below, however doing so will likely mean that our site will not work as you would expect.

## more about the cookies we use:

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

name	provider	purpose	expiry	type
ASPNET_SessionId	drjustinekluk.com	Preserves the visitor's session state across page requests.	Session	HTTP Cookie
CookieConsent	drjustinekluk.com	Stores the user's cookie consent state for the current domain.	1 year	HTTP Cookie

## statistics (3)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

name	provider	purpose	expiry	type
_ga	drjustinekluk.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the site.	2 years	HTTP Cookie
_gat	drjustinekluk.com	Used by Google Analytics to throttle request rate.	Session	HTTP Cookie
_gid	drjustinekluk.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Session	HTTP Cookie

## marketing (5)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

name	provider	purpose	expiry	type
collect	google-analytics	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Session	Pixel Tracker
PREF	youtube.com	Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.	8 months	HTTP Cookie
r/collect	doubleclick.net	Unclassified	Session	Pixel Tracker
VISITOR_INFO1_LIVE	youtube.com	Tries to estimate the users' bandwidth on pages with integrated Youtube videos.	179 days	HTTP Cookie
YSC	youtube.com	Registers a unique ID to keep statistics of what videos from Youtube the user has seen.	Session	HTTP Cookie
_ck_form	drjustinekluk.com	Used to populate fields in a sign up form	1 year	HTTP Cookie
_mailapp_session	api.convertkit.com	Used to generate a form used with an email provider (Convert Kit)	Session	HTTP Cookie

## turning cookies off:

If you do not wish to accept cookies on to your machine you can disable them by adjusting the settings on your browser. However, this will affect the functionality of the websites you visit. For more help on how to disable your cookies or delete them visit [www.aboutcookies.org](http://www.aboutcookies.org)

